

PRESS RELEASE

GRAY ACADEMY REACHES FOR THE TOP IN PROVINCIAL CHAMPIONSHIP BEING HELD THIS WEEK!

April 21, 2009 – Gray Academy of Jewish Education is proud to qualify for the Senior Provincial Championship of *Reach for the Top* that will be held on April 24, 2009 at St. Paul's High School in Winnipeg along with seven other teams.

Reach for the Top began life as a CBC television quiz game for high school students, modeled on the British television series "*Top of the Form*". First played on the local CBC outlet in Vancouver in 1961, the first National Finals of *Reach for the Top* were played in 1965, and it became a national T.V. show in 1966.

Reach for the Top is a province wide inter-school quiz program whereby teams of high school students participate in local, provincial and national trivia tournaments and are divided into leagues - Senior and Intermediate. Each team comprises up to nine students who have a keen interest in trivia that encompasses many different categories such as Canadian content, math, vocabulary, and history, to name a few. Each game lasts about half an hour, with teams buzzing in their correct answer before their opponent does (similar to the popular game show *Jeopardy*).

"We are very excited to be participating in this year's championship again, and look forward to positive results," said Judi Shuster, senior team coach.

Gray Academy's senior team has qualified for the Provincials every year since 2002.

This year's starring line-up includes students from Grades 8-12: Mitchell Billinkoff, Sam Fineblit, Joey Frohlinger, Aden Benarroch, Ezra Lazar, Yitzchak Cohen, Zach Fleisher and Ben Waldman.

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